# Anewurban logistics model for enhancing the sustainability of cities

How? Providing 4 governance schemes for urban planning policies



### User demand planning

Promoting more citizen centred and socially inclusive logistics services



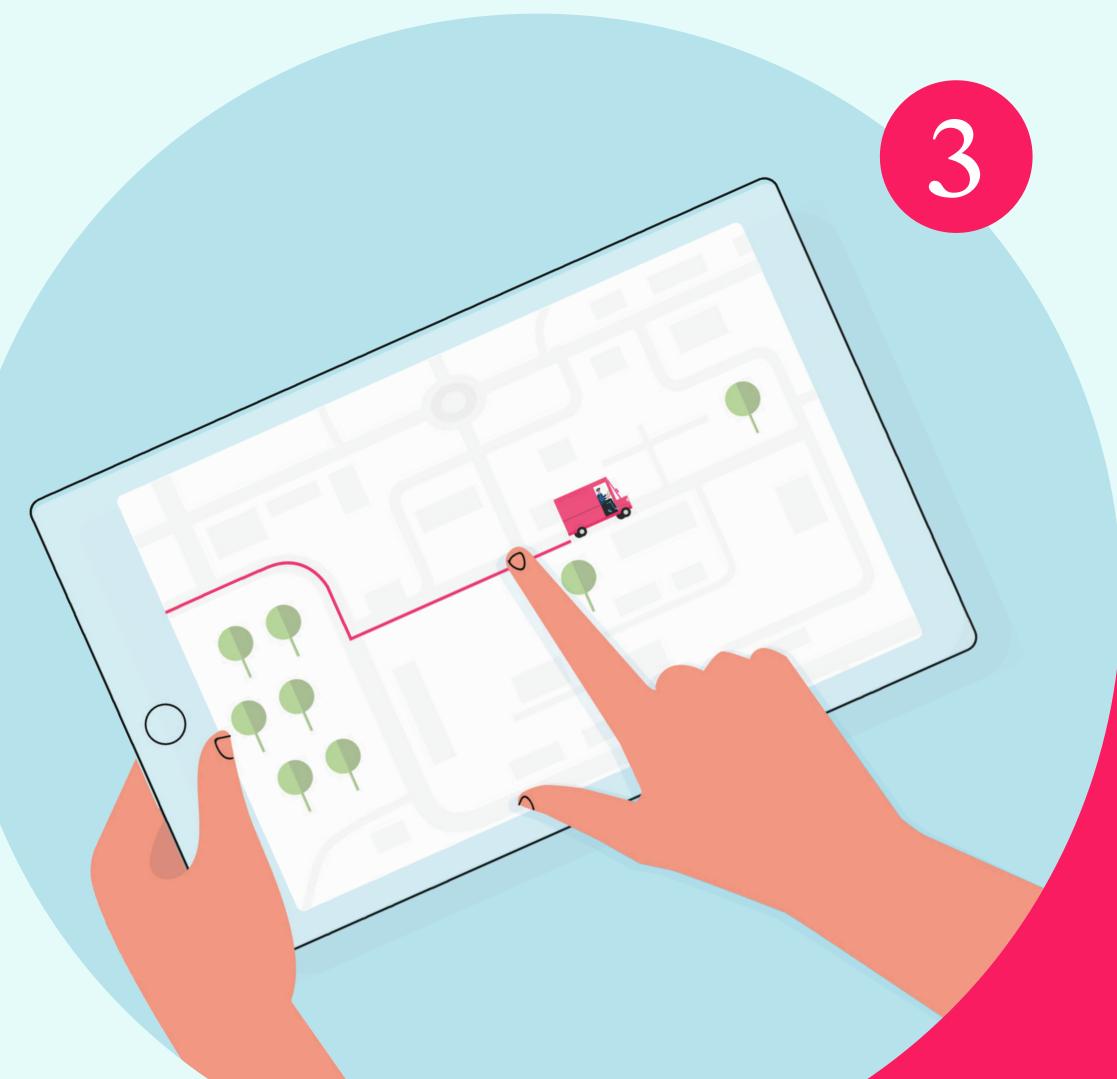
#### Transport planning

Developing a smart network operator, as a control tower supported on an ICT Platform



#### City infrastructure focused

Improving air quality and helping to create sustainable cities



## Freight & Logistics planning

Constituting an effective mean of collaboration between agents







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**9** software





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